

Privacy policy

1) Introduction and contact details of the person responsible

1.1 We are pleased that you are visiting our website and thank you for your interest. In the following, we will inform you about how we handle your personal data when you use our website. Personal data is all data with which you can be personally identified.

1.2 The controller in charge of data processing on this website, within the meaning of the General Data Protection Regulation (GDPR), is SCOOTER CENTER GmbH, Kurt-Schumacher- Str. 1, 50129 Bergheim-Glessen, Germany, Tel.: +49 (0) 2238 - 30 74 30, Fax: +49 (0) 2238 - 30 74 74, e-mail: info@scooter-center.com. The controller of personal data is the natural or legal person who alone or jointly with others determines the purposes and means of the processing of personal data.

1.3 The controller has appointed a data protection officer, who can be contacted as follows: "Data Protection Officer, Kurt-Schumacher-Str. 1, 50129 Bergheim, 02238-307430, privacy@scooter-center.com"

2) Data collection when visiting our website

2.1 If you use our website for information purposes only, i.e. if you do not register or otherwise provide us with information, we only collect the data that your browser transmits to the site server (so-called "server log files"). When you visit our website, we collect the following data, which is technically necessary for us to display the website to you:

- Our visited website
- Date and time at the time of access
- Amount of data sent in bytes
- Source/reference from which you reached the page
- Browser used
- Operating system used
- IP address used (if applicable: in anonymised form)

Processing is carried out in accordance with Art. 6 para. 1 lit. f GDPR on the basis of our legitimate interest in improving the stability and functionality of our website. The data is not passed on or used in any other way. However, we reserve the right to subsequently check the server log files if there are concrete indications of unlawful use.

2.2 This website uses SSL or TLS encryption for security reasons and to protect the transmission of personal data and other confidential content (e.g. orders or enquiries to the controller). You can use a

You can recognise an encrypted connection by the character string "https://" and the lock symbol in your browser line.

3) Cookies

In order to make visiting our website attractive and to enable the use of certain functions, we use cookies, i.e. small text files that are stored on your end device. Some of these cookies are automatically deleted after you close your browser (so-called "session cookies"), while others remain on your device for longer and enable page settings to be saved (so-called "persistent cookies"). In the latter case, you can find the storage period in the cookie settings overview of your web browser.

If personal data is also processed by individual cookies used by us, the processing is carried out in accordance with Art. 6 para. 1 lit. b GDPR either for the execution of the contract, in accordance with Art. 6 para. 1 lit. a GDPR in the case of consent given or in accordance with Art. 6 para. 1 lit. f GDPR to safeguard our legitimate interests in the best possible functionality of the website and a customer-friendly and effective design of the page visit.

You can set your browser so that you are informed about the setting of cookies and can decide individually whether to accept them or to exclude the acceptance of cookies for certain cases or in general.

Please note that if you do not accept cookies, the functionality of our website may be limited.

4) Contact us

4.1 Own evaluation reminder

We use your email address exclusively on the basis of your express consent in accordance with Art. 6 para. 1 lit. a GDPR as a one-off reminder to submit an evaluation of your order. You can revoke your consent at any time by sending a message to the data controller.

4.2 eKomi

We use the services of the following provider for review reminders: eKomi Ltd, Markgrafenstraße 11, 10969 Berlin, Germany

Exclusively on the basis of your express consent in accordance with Art. 6 para. 1 lit. a GDPR, we transmit your e-mail address and, if applicable, other customer data to the provider so that they can contact you with an evaluation reminder by e-mail.

You can revoke your consent to us or the provider at any time with effect for the future.

We have concluded an order processing contract with the provider, which ensures the protection of the data of our website visitors and prohibits unauthorised disclosure to third parties.

4.3 Greyhound

We use the e-mail ticketing system of the following provider to process customer enquiries: GREYHOUND Software GmbH & Co. KG, Segelfliegerweg 53, 49324 Melle, Germany

If you send contact enquiries by email via our website, these are stored and organised in the ticket system to enable chronological processing and improve the service experience. You can always view the current status of the processing of your enquiry via the individually assigned ticket number.

For the organisation and processing of enquiries, personal data is collected according to the scope of its provision, but in any case surname, first name and e-mail address, transmitted to the provider, stored there and read out.

The legal basis for the processing of this data is our legitimate interest in the efficient design of our customer service, the fastest possible response to your request and the optimisation of our service offer in accordance with Art. 6 para. 1 lit. f GDPR.

We have concluded an order processing contract with the provider, which ensures the protection of the data of our website visitors and prohibits unauthorised disclosure to third parties.

4.4 WhatsApp Business

You have the option of contacting us via the WhatsApp messaging service provided by WhatsApp Ireland Limited, 4 Grand Canal Square, Grand Canal Harbour, Dublin 2, Ireland. We use the so-called "business version" of WhatsApp for this purpose.

If you contact us via WhatsApp on the occasion of a specific transaction (e.g. an order placed), we will store and use the mobile phone number you use on WhatsApp and - if provided - your first and last name in accordance with Art. 6 para. 1 lit. b. GDPR to process your request. On the same legal basis, we may ask you to provide further data (order number, customer number, address or e-mail address) via WhatsApp in order to be able to assign your enquiry to a specific process.

If you use our WhatsApp contact for general enquiries (e.g. about the range of services, availability or our website), we store and use the mobile phone number you use on WhatsApp and - if provided - your first and last name in accordance with Art. 6 para. 1 lit. f GDPR on the basis of our legitimate interest in the efficient and timely provision of the services.

desired information.

Your data will only ever be used to respond to your request via WhatsApp. Your data will not be passed on to third parties.

Please note that WhatsApp Business receives access to the address book of the mobile device we use for this purpose and automatically transfers telephone numbers stored in the address book to a server of the parent company Meta Platforms Inc. in the USA. To operate our WhatsApp Business account, we use a mobile device whose address book only stores the WhatsApp contact details of those users who have contacted us via WhatsApp.

This ensures that every person whose WhatsApp contact details are stored in our address book has already consented to the transmission of their WhatsApp telephone number from the address books of their chat contacts in accordance with Art. 6 para. 1 lit. a GDPR when using the app on their device for the first time by accepting the WhatsApp terms of use. The transmission of data of such users who do not use WhatsApp and/or have not contacted us via WhatsApp is excluded in this respect.

The purpose and scope of the data collection and the further processing and use of the data by WhatsApp as well as your rights in this regard and setting options to protect your privacy can be found in the

Data protection information from WhatsApp:

<https://www.whatsapp.com/legal/?eea=1#privacy-policy>

We have concluded an order processing contract with the provider, which protects the data of our website visitors and prohibits disclosure to third parties.

As part of the above-mentioned processing, data may be transferred to Meta Platforms Inc. servers in the USA.

For data transfers to the USA, the provider has signed up to the EU-US Data Privacy Framework, which ensures compliance with the European level of data protection on the basis of an adequacy decision by the European Commission.

4.5 When you contact us (e.g. via contact form or e-mail), personal data is processed exclusively for the purpose of processing and responding to your enquiry and only to the extent necessary for this purpose.

The legal basis for the processing of this data is our legitimate interest in responding to your request in accordance with Art. 6 para. 1 lit. f GDPR. If your contact is aimed at a contract, the additional legal basis for the processing is Art. 6 para. 1 lit. b GDPR. Your data will be deleted if it can be inferred from the circumstances that the matter in question has been conclusively clarified and provided that there are no statutory retention obligations to the contrary.

5) Comment function

As part of the comment function on this website, in addition to your comment, details of when the comment was created and the commentator name you have chosen will be saved and published on this website.

Your IP address is also logged and stored. The IP address is stored for security reasons and in the event that the person concerned violates the rights of third parties by posting a comment or posts illegal content. We need your e-mail address in order to contact you if a third party should object to your published content as unlawful.

The legal basis for the storage of your data is Art. 6 para. 1 lit. b and f GDPR. We reserve the right to delete comments if they are objected to by third parties as unlawful.

6) Data processing when opening a customer account

In accordance with Art. 6 para. 1 lit. b GDPR, personal data will continue to be collected and processed to the extent necessary if you provide it to us when opening a customer account. The data required to open an account can be found in the input mask of the corresponding form on our website.

Deletion of your customer account is possible at any time and can be done by sending a message to the above-mentioned address of the controller. After deletion of your customer account, your data will be deleted, provided that all contracts concluded through it have been fully processed, there are no legal retention periods to the contrary and we have no legitimate interest in further storage.

7) Use of customer data for direct marketing

7.1 Subscribe to our e-mail newsletter

If you subscribe to our e-mail newsletter, we will send you regular information about our offers. The only mandatory information for sending the newsletter is your e-mail address. The provision of further data is voluntary and is used to address you personally. We use the so-called double opt-in procedure for sending the newsletter, which ensures that you only receive newsletters if you have expressly confirmed your consent to receive the newsletter by clicking on a verification link sent to the email address provided.

By activating the confirmation link, you give us your consent to use your personal data in accordance with Art. 6 para. 1 lit. a GDPR. We store your IP address entered by the Internet service provider (ISP) as well as the date and time of registration in order to be able to trace any possible misuse of your e-mail address at a later date. The data we collect when you register for the newsletter is used strictly for the purpose of

used.

You can unsubscribe from the newsletter at any time via the link provided in the newsletter or by sending a corresponding message to the controller named at the beginning. Once you have cancelled your subscription, your e-mail address will be deleted from our newsletter mailing list immediately, unless you have expressly consented to further use of your data or we reserve the right to use data beyond this, which is permitted by law and about which we inform you in this declaration.

7.2 Sending the e-mail newsletter to existing customers

If you have provided us with your e-mail address when purchasing goods or services, we reserve the right to regularly send you offers for similar goods or services to those already purchased from our range by e-mail. In accordance with Section 7 (3) UWG, we do not need to obtain separate consent from you for this. In this respect, data processing is carried out solely on the basis of our legitimate interest in personalised direct advertising in accordance with Art. 6 para. 1 lit. f GDPR. If you have initially objected to the use of your email address for this purpose, we will not send you any emails.

You are entitled to object to the use of your e-mail address for the aforementioned advertising purpose at any time with effect for the future by sending a message to the controller named at the beginning. You will only transmission costs for this in accordance with the basic tariffs. Upon receipt of your objection, the use of your e-mail address for advertising purposes will be discontinued immediately.

7.3 Inxmail

Our e-mail newsletters are sent via this provider: Inxmail GmbH, Wentzingerstr. 17, 79106 Freiburg, Germany

On the basis of our legitimate interest in effective and user-friendly newsletter marketing, we pass on the data you provide when registering for the newsletter to this provider in accordance with Art. 6 para. 1 lit. f GDPR so that they can send the newsletter on our behalf.

Subject to your express consent in accordance with Art. 6 para. 1 lit. a GDPR, the provider also carries out a statistical evaluation of the success of newsletter campaigns using web beacons or tracking pixels in the emails sent, which can measure opening rates and specific interactions with the content of the newsletter. End device information (e.g. time of access, IP address, browser type and operating system) is also collected and analysed, but not merged with other data sets.

You can revoke your consent to newsletter tracking at any time with effect for the future.

We have concluded an order processing contract with the provider, which covers the

data of our website visitors and prohibits disclosure to third parties.

7.4 Notification of product availability by e-mail

You can to receive e-mail availability notifications for items that are temporarily unavailable. We will send you a one-off e-mail notification about the availability of the item you have selected. Only your e-mail address is required for sending this notification. The provision of further data is voluntary and may be used to address you personally. We use the so-called double opt-in procedure for sending emails, which ensures that you only receive a notification if you have expressly confirmed your consent to this by clicking on a verification link sent to the email address provided.

By activating the confirmation link, you give us your consent to use your personal data in accordance with Art. 6 para. 1 lit. a GDPR. We store your IP address entered by the Internet service provider (ISP) as well as the date and time of registration in order to be able to trace any possible misuse of your e-mail address at a later date. The data collected by us when you register for our e-mail notification service for the availability of goods is used strictly for the intended purpose.

You can unsubscribe from the availability notifications at any time by sending a corresponding message to the controller named at the beginning. After unsubscribing, your e-mail address will be deleted immediately from our mailing list set up for this purpose, unless you have expressly consented to further use of your data or we reserve the right to use data beyond this, which is permitted by law and about which we inform you in this declaration.

7.5 Shopping basket reminders by e-mail

If you cancel your purchase with us before completing the order, you have the option of receiving a one-off e-mail reminder of the contents of your virtual shopping basket.

The only mandatory information for sending this reminder is your e-mail address. The provision of further data is voluntary and may be used to address you personally. We use the so-called double opt-in procedure for sending emails, which ensures that you will only receive a notification if you have expressly confirmed your consent to this by clicking on a verification link sent to the email address provided.

By activating the confirmation link, you give us your consent to use your personal data in accordance with Art. 6 para. 1 lit. a GDPR for sending a shopping basket reminder. We store your IP address entered by the internet service provider (ISP) as well as the date and time of the confirmation link.

registration in order to be able to trace any possible misuse of your e-mail address at a later date. The data we collect when you register for our e-mail notification service is used strictly for the intended purpose.

You can unsubscribe from the shopping basket reminders at any time by sending a corresponding message to the controller named at the beginning. After cancellation, your e-mail address will be deleted immediately from our mailing list set up for this purpose, unless you have expressly consented to further use of your data or we reserve the right to use data beyond this, which is permitted by law and about which we inform you in this declaration.

8) Data processing for order processing

8.1 Transmission of image files for order processing by e-mail

On our website, we offer customers the opportunity to order the personalisation of products by sending image files by e-mail. The submitted image motif is used as a template for the personalisation of the selected product.

The customer can send us one or more image files from the memory of the end device used via the e-mail address provided on the website. We then record, store and use the files transmitted in this way exclusively for the production of the personalised product in accordance with the respective service description on our website. If the transmitted image files are passed on to special service providers for the production and processing of the order, you will be explicitly informed of this in the following paragraphs. No further forwarding will take place. If the transmitted files or the digital motifs contain personal data (in particular images of identifiable persons), all the processing operations just mentioned are carried out exclusively for the purpose of processing your online order in accordance with Art. 6 para. 1 lit. b GDPR.

After completion of the order, the transmitted image files are automatically and completely deleted.

8.2 Transmission of image files for order processing via upload function

On our website, we offer customers the opportunity to order the personalisation of products by submitting image files via an upload function. The submitted image motif is used as a template for the personalisation of the selected product.

Using the upload form on the website, the customer can transmit one or more image files from the memory of the end device used directly to us via automated, encrypted data transmission. We then record, store and use the transmitted files exclusively for the production of the personalised product in accordance with the respective

Service description on our website. If the transmitted image files are passed on to special service providers for the production and processing of the order, you will be explicitly informed of this in the following paragraphs. No further forwarding will take place. If the transmitted files or the digital motifs contain personal data (in particular images of identifiable persons), all the processing operations just mentioned are carried out exclusively for the purpose of processing your online order in accordance with Art. 6 para. 1 lit. b GDPR.

After completion of the order, the transmitted image files are automatically and completely deleted.

8.3 Insofar as necessary for contract processing for delivery and payment purposes, the personal data collected by us will be passed on to the commissioned transport company and the commissioned credit institution in accordance with Art. 6 para. 1 lit. b GDPR.

If we owe you updates for goods with digital elements or for digital products on the basis of a corresponding contract, we will process the contact details you provided when placing the order in order to inform you personally within the scope of our statutory information obligations pursuant to Art. 6 para. 1 lit. c GDPR. Your contact details will be used strictly for the purpose of notifying you of updates owed by us and will only be processed by us for this purpose to the extent that this is necessary for the respective information.

To process your order, we also work together with the following service provider(s), who support us in whole or in part in the fulfilment of concluded contracts. Certain personal data is transmitted to these service providers in accordance with the following information.

8.4 Transfer of personal data to shipping service providers

- DACHSER SE

We use the following provider as our transport service provider: DACHSER SE, Logistics Centre Munich, European Logistics, Zamilastraße 11, 81677 Munich, Germany

We will pass on your e-mail address and/or telephone number to the provider in accordance with Art. 6 para. 1 lit. a GDPR before delivery of the goods for the purpose of coordinating a delivery date or for delivery notification, provided that you have given your express consent to this during the ordering process.

Otherwise, we will only pass on the name of the recipient and the delivery address to the provider for the purpose of delivery in accordance with Art. 6 para. 1 lit. b GDPR. The information will only be passed on if this is necessary for the delivery of goods. In this case, prior coordination of the delivery date with the provider or notification of delivery is not possible.

Consent can be revoked at any time with effect for the future by contacting the above-mentioned

designated controller or vis-à-vis the provider.

- German Post

We use the following provider as our transport service provider: Deutsche Post AG, Charles-de-Gaulle-Straße 20, 53113 Bonn, Germany

We will pass on your e-mail address and/or telephone number to the provider in accordance with Art. 6 para. 1 lit. a GDPR before delivery of the goods for the purpose of coordinating a delivery date or for delivery notification, provided that you have given your express consent to this during the ordering process.

Otherwise, we will only pass on the name of the recipient and the delivery address to the provider for the purpose of delivery in accordance with Art. 6 para. 1 lit. b GDPR. The information will only be passed on if this is necessary for the delivery of goods. In this case, prior coordination of the delivery date with the provider or notification of delivery is not possible.

Consent can be withdrawn at any time with effect for the future from the controller named above or from the provider.

- DHL

We use the following provider as our transport service provider: DHL Paket GmbH, Sträßchensweg 10, 53113 Bonn, Germany

We will pass on your e-mail address and/or telephone number to the provider in accordance with Art. 6 para. 1 lit. a GDPR before delivery of the goods for the purpose of coordinating a delivery date or for delivery notification, provided that you have given your express consent to this during the ordering process.

Otherwise, we will only pass on the name of the recipient and the delivery address to the provider for the purpose of delivery in accordance with Art. 6 para. 1 lit. b GDPR. The information will only be passed on if this is necessary for the delivery of goods. In this case, prior coordination of the delivery date with the provider or notification of delivery is not possible.

Consent can be withdrawn at any time with effect for the future from the controller named above or from the provider.

- DHL Express

We use the following provider as our transport service provider: DHL Express Germany GmbH, Heinrich-Brüning-Str. 5, 53113 Bonn, Germany

We will pass on your e-mail address and/or telephone number to the provider in accordance with Art. 6 para. 1 lit. a GDPR before delivery of the goods for the purpose of coordinating a delivery date or for delivery notification, provided that you have given your express consent to this during the ordering process.

Otherwise, we will only pass on the name of the recipient and the delivery address to the provider for the purpose of delivery in accordance with Art. 6 para. 1 lit. b GDPR. The information will only be passed on if this is necessary for the delivery of goods. In this case, prior coordination of the delivery date with the provider or notification of delivery is not possible.

Consent can be withdrawn at any time with effect for the future from the controller named above or from the provider.

- DPD

We use the following provider as our transport service provider: DPD Deutschland GmbH, Wailandtstraße 1, 63741 Aschaffenburg, Germany

We will pass on your e-mail address and/or telephone number to the provider in accordance with Art. 6 para. 1 lit. a GDPR before delivery of the goods for the purpose of coordinating a delivery date or for delivery notification, provided that you have given your express consent to this during the ordering process.

Otherwise, we will only pass on the name of the recipient and the delivery address to the provider for the purpose of delivery in accordance with Art. 6 para. 1 lit. b GDPR. The information will only be passed on if this is necessary for the delivery of goods. In this case, prior coordination of the delivery date with the provider or notification of delivery is not possible.

Consent can be withdrawn at any time with effect for the future from the controller named above or from the provider.

- FedEx

We use the following provider as our transport service provider: FedEx Express Germany GmbH, Langer Kornweg 34 k, 65451 Kelsterbach, Germany

We will pass on your e-mail address and/or telephone number to the provider in accordance with Art. 6 para. 1 lit. a GDPR before delivery of the goods for the purpose of coordinating a delivery date or for delivery notification, provided that you have given your express consent to this during the ordering process.

Otherwise, we will only pass on the name of the recipient and the delivery address to the provider for the purpose of delivery in accordance with Art. 6 para. 1 lit. b GDPR. The information will only be passed on if this is necessary for the delivery of goods. In this case, prior coordination of the delivery date with the provider or notification of delivery is not possible.

Consent can be withdrawn at any time with effect for the future from the controller named above or from the provider.

- UPS

We use the following provider as our transport service provider: United Parcel Service Deutschland Inc. & Co OHG, Görlitzer Straße 1, 41460 Neuss, Germany

We will pass on your e-mail address and/or telephone number to the provider in accordance with Art. 6 para. 1 lit. a GDPR before delivery of the goods for the purpose of coordinating a delivery date or for delivery notification, provided that you have given your express consent to this during the ordering process.

Otherwise, we will only pass on the name of the recipient and the delivery address to the provider for the purpose of delivery in accordance with Art. 6 para. 1 lit. b GDPR. The information will only be passed on if this is necessary for the delivery of goods. In this case, prior agreement of the

delivery date with the supplier or the delivery notification is not possible.

Consent can be withdrawn at any time with effect for the future from the controller named above or from the provider.

8.5 Use of payment service providers (payment services)

- Apple Pay

If you choose the "Apple Pay" payment method from Apple Distribution International (Apple), Hollyhill Industrial Estate, Hollyhill, Cork, Ireland, payment will be processed via the "Apple Pay" function of your iOS, watchOS or macOS device by charging a payment card deposited with "Apple Pay". Apple Pay uses security functions that are integrated into the hardware and software of your device to protect your transactions. To authorise a payment, you therefore need to enter a code that you have previously defined and verify it using the Face ID or Touch ID function on your device.

For the purpose of payment processing, the information you provide during the order process, along with information about your order, will be forwarded to Apple in encrypted form. Apple then encrypts this data again with a developer-specific key before the data is transmitted to the payment service provider of the payment card stored in Apple Pay to process the payment. The encryption ensures that only the website through which the purchase was made can access the payment data. After the payment has been made, Apple sends your device account number and a transaction-specific, dynamic security code to the source website to confirm the success of the payment.

If personal data is processed during the described transfers, the processing is carried out exclusively for the purpose of payment processing in accordance with Art. 6 para. 1 lit. b GDPR.

Apple retains anonymised transaction data, including the approximate purchase amount, the approximate date and time and whether the transaction was successfully completed. This anonymisation completely excludes any personal reference. Apple uses the anonymised data to improve Apple Pay and other Apple products and services.

When you use Apple Pay on your iPhone or Apple Watch to complete a purchase made via Safari on your Mac, the Mac and the authorisation device communicate via an encrypted channel on Apple's servers. Apple does not process or store any of this information in a format can be used to identify you. You can disable the ability to use Apple Pay on your Mac in your iPhone settings. Go to "Wallet & Apple Pay" and deactivate "Allow payments on Mac".

You can find further information on data protection with Apple Pay at the following Internet address: <https://support.apple.com/de-de/HT203027>

- bancontact

One or more online payment methods of the following provider are available on this website: Bancontact Payconiq Company, Rue d'Arlon 82, 1040 Brussels, Belgium

If you select a payment method of the provider for which you make an advance payment (such as credit card payment), the payment data you provide during the ordering process (including name, address, bank and payment card information, currency and transaction number) as well as information about the content of your order will be passed on to the provider in accordance with Art. 6 para. 1 lit. b GDPR. In this case, your data will only be passed on for the purpose of payment processing with the provider and only to the extent that it is necessary for this purpose.

- BLIK

One or more online payment methods from the following provider are available on this website: Polski Standard Płatności Sp. z o.o., Czerniakowska 87a, 00-718 Warsaw, Poland

In order to process your payment, the payment data provided during the ordering process (including name, address, bank and payment card information, currency and transaction number) as well as information about the content of your order will be passed on to the provider in accordance with Art. 6 para. 1 lit. b GDPR. In this case, your data will only be passed on for the purpose of payment processing with the provider and only to the extent that it is necessary for this purpose.

- Google Pay

If you choose the "Google Pay" payment method from Google Ireland Limited, Gordon House, 4 Barrow St, Dublin, D04 E5W5, Ireland ("Google"), payment will be processed via the "Google Pay" application on your mobile device running at least Android 4.4 ("KitKat") and equipped with an NFC function by charging a payment card deposited with Google Pay or a payment system verified there (e.g. PayPal). To authorise a payment via Google Pay of more than 25.00€ , your mobile device must first be unlocked using the verification measure set up in each case (e.g. facial recognition, password, fingerprint or pattern).

For the purpose of payment processing, the information you provide during the ordering process, along with information about your order, will be passed on to Google. Google then transmits your payment information stored in Google Pay in the form of a unique transaction number to the source website, which is used to verify that a payment has been made. This transaction number does not contain any information about the real payment data of your means of payment stored with Google Pay, but is created and transmitted as a unique numerical token. For all transactions via Google Pay

Google only acts as an intermediary for processing the payment transaction. The transaction is carried out exclusively in the relationship between the user and the source website by debiting the payment method stored with Google Pay.

If personal data is processed during the described transfers, the processing is carried out exclusively for the purpose of payment processing in accordance with Art. 6 para. 1 lit. b GDPR.

Google reserves the right to collect, store and analyse certain transaction-specific information for each transaction made via Google Pay. This includes the date, time and amount of the transaction, merchant location and

-The description of the transaction, a description provided by the merchant of the goods or services purchased, photos that you have attached to the transaction, the name and e-mail address of the seller and buyer or the sender and recipient, the payment method used, your description of the reason for the transaction and, if applicable, the offer associated with the transaction.

According to Google, this processing is carried out exclusively in accordance with Art. 6 para. 1 lit. f GDPR on the basis of the legitimate interest in proper accounting, the verification of transaction data and the optimisation and functional maintenance of the Google Pay service.

Google also reserves the right to merge the processed transaction data with other information that is collected and stored by Google when using other Google services.

The Google Pay terms of use can be found here:

https://payments.google.com/payments/apis-secure/u/0/get_legal_document?ldo=0&ldt=googlepaytos&ldl=en

Further information on data protection at Google Pay can be found at the following Internet address:

https://payments.google.com/payments/apis-secure/get_legal_document?ldo=0&ldt=privacynotice&ldl=en
- iDeal

One or more online payment methods from the following provider are available on this website: Currence Holding BV, Beethovenstraat 300 Amsterdam, The Netherlands

If you select a payment method of the provider for which you make an advance payment (such as credit card payment), the payment data you provide during the ordering process (including name, address, bank and payment card information, currency and transaction number) as well as information about the content of your order will be passed on to the provider in accordance with Art. 6 para. 1 lit. b GDPR. In this case, your data will only be passed on for the purpose of payment processing with the provider and only to the extent that it is necessary for this purpose.

- Mollie

One or more online payment methods from the following provider are available on this website: Mollie B.V., Keizersgracht 313, 1016 EE Amsterdam, The Netherlands

If you select a payment method of the provider for which you make an advance payment (such as credit card payment), the payment data you provide during the ordering process (including name, address, bank and payment card information, currency and transaction number) as well as information about the content of your order will be passed on to the provider in accordance with Art. 6 para. 1 lit. b GDPR. In this case, your data will only be passed on for the purpose of payment processing with the provider and only to the extent that it is necessary for this purpose.

- Paypal

One or more online payment methods of the following provider are available on this website: PayPal (Europe) S.a.r.l. et Cie, S.C.A., 22-24 Boulevard Royal, L-2449 Luxembourg

If you select a payment method of the provider for which you make advance payment, the payment data you provide during the ordering process (including name, address, bank and payment card information, currency and transaction number) as well as information about the content of your order will be passed on to the provider in accordance with Art. 6 para. 1 lit. b GDPR. In this case, your data will only be passed on for the purpose of payment processing with the provider and only to the extent that it is necessary for this purpose.

If you select a payment method for which we make advance payments, you will also be asked to provide certain personal data (first and last name, street, house number, postcode, city, date of birth, e-mail address, telephone number, and, if applicable, data on an alternative means of payment) during the order process.

In order to safeguard our legitimate interest in determining your solvency in such cases, we will forward this data to the provider for the purpose of a credit check in accordance with Art. 6 para. 1 lit. f GDPR. On the basis of the personal data provided by you and other data (such as shopping basket, invoice amount, order history, payment experience), the provider checks whether the payment option you have selected can be granted with regard to payment and/or bad debt risks.

The credit report may contain probability values (so-called score values). If score values are in the result of the credit report, they are based on a scientifically recognised mathematical-statistical procedure. The calculation of the score values includes, but is not limited to, address data.

You can object to this processing of your data at any time by sending a message to us or to the provider. However, the provider may continue to

is authorised to process your personal data if this is necessary for contractual payment processing.
- TWINT

One or more online payment methods from the following provider are available on this website: TWINT AG, Stauffacherstrasse 31, CH-8004 Zurich, Switzerland

If you select a payment method of the provider for which you make an advance payment (such as credit card payment), the payment data you provide during the ordering process (including name, address, bank and payment card information, currency and transaction number) as well as information about the content of your order will be passed on to the provider in accordance with Art. 6 para. 1 lit. b GDPR. In this case, your data will only be passed on for the purpose of payment processing with the provider and only to the extent that it is necessary for this purpose.

When data is transferred to the provider location, an adequate level of data protection is guaranteed by an adequacy decision of the European Commission.

8.6 Electronic cancellation option for continuing obligations with consumers

Consumers who have entered into contracts for continuing obligations subject to payment (such as subscription contracts) on this website have the option of cancelling these via an electronic button in accordance with the applicable cancellation periods.

Clicking on the button leads to a confirmation page on which the consumer can provide more detailed information about the cancellation, clearly identify himself and then declare his cancellation electronically.

The collection of personal data and its transmission to us is carried out in accordance with Art. 6 para. 1 lit. b GDPR and only to the extent that it is necessary for the proper processing of the cancellation. The personal data provided will also be used on the basis of Art. 6 para. 1 lit. b GDPR to confirm receipt of the cancellation notice and the time of cancellation electronically in text form. Another legal basis for the processing is Art. 6 para. 1 lit. c GDPR. We are legally obliged to provide an electronic cancellation option for consumer contracts concluded by means of electronic business transactions for continuing obligations for which a fee is payable.

9) Web analysis services

9.1 Google (Universal) Analytics

This website uses Google (Universal) Analytics, a web analysis service of Google Ireland Limited, Gordon House, 4 Barrow St, Dublin, D04 E5W5, Ireland ("Google"), which enables your use of our website to be analysed.

When you visit the website, Google (Universal) Analytics sets cookies by default, which are stored as small text modules on your end device and collect certain information. The scope of this information also includes your IP address, which, however, is shortened by Google by the last digits in order to exclude a direct personal reference.

The information is transferred to Google servers and processed there. Transmission to Google LLC, based in the USA, is also possible.

Google uses the information collected on our behalf to analyse your use of the website, to compile reports on website activity for us and to provide other services relating to website activity and internet usage. The abbreviated IP address transmitted by your browser as part of Google Analytics will not be merged with other Google data. The data collected as part of the use of Google (Universal) Analytics is stored for a period of two months and then deleted.

All processing described above, in particular the setting of cookies on the terminal device used, will only take place if you have given us your express consent to do so in accordance with Art. 6 para. 1 lit. a GDPR.

Without your consent, Google (Universal) Analytics will not be used during your visit to our website. You can revoke your consent at any time with effect for the future. To exercise your right of cancellation, please deactivate this service using the "cookie consent tool" provided on the website.

We have concluded an order processing contract with Google, which ensures the protection of the data of our website visitors and prohibits unauthorised disclosure to third parties.

Further legal information on Google (Universal) Analytics can be found at <https://business.safety.google/intl/de/privacy/>, <https://policies.google.com/privacy?hl=de&gl=de> and at <https://policies.google.com/technologies/partner-sites>

Demographic characteristics

Google (Universal) Analytics uses the special function "demographic characteristics" and can use it to create statistics that make statements about the age, gender and interests of site visitors. This is done by analysing advertising and information from third-party providers. This allows target groups to be identified for marketing activities. However, the data collected cannot be assigned to a specific person and is deleted after being stored for a period of two months.

Google Signals

As an extension to Google (Universal) Analytics, Google Signals can be used on this website to generate cross-device reports. If you have activated personalised ads and have linked your devices to your Google account

Google can analyse your usage behaviour across devices and create database models, including for cross-device conversions, subject to your consent to the use of Google Analytics in accordance with Art. 6 para. 1 lit. a GDPR. We do not receive any personal data from Google, only statistics. If you wish to stop the cross-device analysis, you can deactivate the "Personalised advertising" function in the settings of your Google account. To do this, follow the instructions on this page: <https://support.google.com/ads/answer/2662922?hl=de> You can find more information about Google Signals at the following link: <https://support.google.com/analytics/answer/7532985?hl=de>

UserIDs

As an extension to Google (Universal) Analytics, the "UserIDs" function can be used on this website. If you have consented to the use of Google (Universal) Analytics in accordance with Art. 6 para. 1 lit. a GDPR, have set up an account on this website and log in with this account on different devices, your activities, including conversions, can be analysed across devices.

For data transfers to the USA, the provider has signed up to the EU-US Data Privacy Framework, which ensures compliance with the European level of data protection on the basis of an adequacy decision by the European Commission.

9.2 Google Analytics 4

This website uses Google Analytics 4, a web analysis service of Google Ireland Limited, Gordon House, 4 Barrow St, Dublin, D04 E5W5, Ireland ("Google"), which enables your use of our website to be analysed.

By default, Google Analytics sets 4 cookies when you visit the website, which are stored as small text modules on your end device and collect certain information. The scope of this information also includes your IP address, which, however, is shortened by Google by the last digits in order to exclude a direct personal reference.

The information is transferred to Google servers and processed there. Transmission to Google LLC, based in the USA, is also possible.

Google uses the information collected on our behalf to analyse your use of the website, to compile reports on website activity for us and to provide other services relating to website activity and internet usage. The abbreviated IP address transmitted by your browser as part of Google Analytics will not be merged with other Google data. The data collected as part of the use of Google Analytics 4 is stored for a period of two months and then deleted.

All processing described above, in particular the setting of cookies on the end device used, will only take place if you have given us your express consent to do so.

have given your consent in accordance with Art. 6 para. 1 lit. a GDPR.

Without your consent, Google Analytics 4 will not be used during your visit to our website. You can revoke your consent at any time with effect for the future. To exercise your right of cancellation, please deactivate this service using the "cookie consent tool" provided on the website.

We have concluded an order processing contract with Google, which ensures the protection of the data of our website visitors and prohibits unauthorised disclosure to third parties.

Further legal information on Google Analytics 4 can be found at <https://business.safety.google/intl/de/privacy/>, <https://policies.google.com/privacy?hl=de&gl=de> and at <https://policies.google.com/technologies/partner-sites>

Demographic characteristics

Google Analytics 4 uses the special function "demographic characteristics" and can use it to create statistics that make statements about the age, gender and interests of site visitors. This is done by analysing advertising and information from third-party providers. This allows target groups to be identified for marketing activities. However, the data collected cannot be assigned to a specific person and is deleted after being stored for a period of two months.

Google Signals

As an extension to Google Analytics 4, Google Signals can be used on this website to generate cross-device reports. If you have activated personalised ads and have linked your devices to your Google account, Google can analyse your usage behaviour across devices and create database models, including for cross-device conversions, subject to your consent to the use of Google Analytics in accordance with Art. 6 para. 1 lit. a GDPR. We do not receive any personal data from Google, only statistics. If you wish to stop the cross-device analysis, you can deactivate the "Personalised advertising" function in the settings of your Google account. To do this, follow the instructions on this page:

<https://support.google.com/ads/answer/2662922?hl=de> You can find more information about Google Signals at the following link:

<https://support.google.com/analytics/answer/7532985?hl=de>

UserIDs

As an extension to Google Analytics 4, the "UserIDs" function can be used on this website. If you have consented to the use of Google Analytics 4 in accordance with Art. 6 para. 1 lit. a GDPR, have set up an account on this website and log in with this account on different devices, your activities, including conversions, can be analysed across devices.

For data transfers to the USA, the provider has submitted to the EU-US Privacy Shield.

Data Protection Framework (EU-US Data Privacy Framework), which ensures compliance with the European level of data protection on the basis of an adequacy decision by the European Commission.

10) Retargeting/remarketing and conversion tracking

10.1 Meta Pixel with extended data synchronisation

Within our online offering, we use the "Meta Pixel" service of the following provider in extended data synchronisation mode: Meta Platforms Ireland Limited, 4 Grand Canal Quare, Dublin 2, Ireland ("Meta")

If a user clicks on an advert placed by us on Facebook or Instagram, a parameter is added to the URL of our linked page with the help of "meta pixels". This URL parameter is then entered into the user's browser after redirection by a cookie that our linked page sets itself. In addition, this cookie collects specific customer data such as the email address that we collect on our website linked to the Facebook or Instagram ad during processes such as purchase transactions, account logins or registrations (extended data synchronisation). The cookie is then read and enables the data, including specific customer data, to be transmitted to Meta.

We use "Meta Pixel" with advanced data matching to make our adverts (so-called "Ads") on Facebook and/or Instagram more effective and to ensure that they correspond to the interests of users or have certain characteristics (e.g. interests in certain topics or products determined on the basis of the websites visited), which we transmit to Meta (so-called "Custom Audiences").

In addition, we analyse the effectiveness of our advertisements by tracking whether users were redirected to our website after clicking on an advertisement (conversion). Compared to the standard version of "Meta Pixel", the extended data synchronisation function helps us to better measure the effectiveness of our advertising campaigns by recording more associated conversions.

All transmitted data is stored and processed by Meta so that it can be assigned to the respective user profile and Meta can use the data for its own advertising purposes in accordance with Meta's data usage guidelines (<https://www.facebook.com/about/privacy/>). The data may enable Meta and its partners to place adverts on and off Facebook.

All processing described above, in particular the setting of cookies for reading information on the terminal device used, will only be carried out if you have given us your express consent to do so in accordance with Art. 6 para. 1 lit. a GDPR. You can revoke your consent at any time with effect for the future by deactivating this service in the "cookie consent tool" provided on the website.

We have concluded an order processing contract with the provider, which ensures the protection of the data of our website visitors and prohibits unauthorised disclosure to third parties.

The information generated by Meta is usually transmitted to a Meta server and stored there; in this context, it may also be transmitted to Meta Platforms Inc. servers in the USA.

For data transfers to the USA, the provider has signed up to the EU-US Data Privacy Framework, which ensures compliance with the European level of data protection on the basis of an adequacy decision by the European Commission.

10.2 Google Ads Remarketing

This website uses retargeting technology from the following provider: Google Ireland Limited, Gordon House, 4 Barrow St, Dublin, D04 E5W5, Ireland

For this purpose, Google sets a cookie in the browser of your end device, which automatically enables interest-based advertising by means of a pseudonymous cookie ID and on the basis of the pages you visit. Any further data processing will only take place if you have consented to Google linking your internet and app browsing history to your Google account and using information from your Google account to personalise ads that you view on the web. In this case, if you are logged in to Google while visiting our website, Google will use your data together with Google Analytics data to create and define target group lists for cross-device remarketing. For this purpose, Google temporarily links your personal data with Google Analytics data to create target groups. As part of the use of Google Ads Remarketing, personal data may also be transmitted to the servers of Google LLC. in the USA.

All processing described above, in particular the setting of cookies for reading information on the terminal device used, will only be carried out if you have given us your express consent to do so in accordance with Art. 6 para. 1 lit. a GDPR. Without this consent, retargeting technology will not be during your visit to our website.

You can revoke your consent at any time with effect for the future. In order to exercise your revocation, please deactivate this service in the

Cookie Consent Tool" provided on the website.

For data transfers to the USA, the provider has signed up to the EU-US Data Privacy Framework, which ensures compliance with the European level of data protection on the basis of an adequacy decision by the European Commission.

Details on the processing initiated by Google and how Google handles data from websites can be found here: <https://policies.google.com/technologies/partner-sites>

Further information on Google's privacy policy can be found here:
<https://business.safety.google/intl/de/privacy/> and
<https://www.google.de/policies/privacy/>

10.3 Google Ads conversion tracking

This website uses the online advertising programme "Google Ads" and, as part Google Ads, the conversion tracking of Google Ireland Limited, Gordon House, 4 Barrow St, Dublin, D04 E5W5, Ireland ("Google").

We use Google Ads to draw attention to our attractive offers on external websites with the help of advertising material (so-called Google Adwords). We can determine how successful the individual advertising measures are in relation to the advertising campaign data. Our aim is to show you adverts that are of interest to you, to make our website more interesting for you and to achieve a fair calculation of the advertising costs incurred.

The cookie for conversion tracking is set when a user clicks on an Ads advert placed by Google. Cookies are small text files that are stored on your end device. These cookies generally lose their validity after 30 days and are not used for personal identification. If the user visits certain pages of this website and the cookie has not yet expired, Google and we can recognise that the user has clicked on the ad and has been redirected to this page. Each Google Ads customer receives a different cookie. Cookies can therefore not be tracked via the websites of Google Ads customers. The information collected using the conversion cookie is used to generate conversion statistics for Google Ads customers who have opted for conversion tracking. Customers are told the total number of users who clicked on their advert and were redirected to a page with a conversion tracking tag. However, they do not receive any information that can be used to personally identify users.

In the context of the use of Google Ads, personal data may also be transmitted to the servers of Google LLC. in the USA.

Details on the processing triggered by Google Ads Conversion Tracking and how Google handles data from websites can be found here:

<https://policies.google.com/technologies/partner-sites>

All processing described above, in particular the setting of cookies for reading information on the terminal device used, will only be carried out if you have given us your express consent to do so in accordance with Art. 6 para. 1 lit. a GDPR. You can revoke your consent at any time with effect for the future by deactivating this service in the "cookie consent tool" provided on the website.

You can also permanently object to the setting of cookies by Google Ads Conversion Tracking by downloading and installing the Google browser plug-in available at the following link:

<https://www.google.com/settings/ads/plugin?hl=de>

In order to target users whose data we have received in the context of business or business-like relationships even more effectively, we use a customer matching function as part of Google Ads. For this purpose, we transmit one or more files with aggregated customer data (primarily e-mail addresses and telephone numbers) to Google electronically. Google does not have access to clear data, but automatically encrypts the information in the customer files during the transmission process using a special algorithm. The encrypted information can then only be used by Google to assign it to existing Google accounts that the data subjects have set up. This enables the display of personalised advertising across all Google services linked to the respective Google account.

Customer data will only be transmitted to Google if you have given us your express consent to do so in accordance with Art. 6 para. 1 lit. a GDPR. You can revoke this consent at any time with effect for the future. Further information on Google's data protection measures in relation to the customer matching function can be found

here: https://support.google.com/google-ads/answer/6334160?hl=en&ref_topic=10550182

Google's privacy policy can be viewed here:

<https://business.safety.google/intl/de/privacy/> and

<https://www.google.de/policies/privacy/>

For data transfers to the USA, the provider has signed up to the EU-US Data Privacy Framework, which ensures compliance with the European level of data protection on the basis of an adequacy decision by the European Commission.

10.4 Google Ads conversion tracking without cookies

This website uses the online advertising programme "Google Ads" and, as part Google Ads, the conversion tracking of Google Ireland Limited, Gordon House, 4 Barrow St, Dublin, D04 E5W5, Ireland ("Google").

We use the offer of Google Ads to advertise with the help of advertising media (so-called

Google Adwords) on external websites to draw attention to our attractive offers. We can determine how successful the individual advertising measures are in relation to the advertising campaign data. Our aim is to show you adverts that are of interest to you, to make our website more interesting for you and to achieve a fair calculation of the advertising costs incurred.

This website uses Google Ads Conversion Tracking exclusively without the use of cookies, which means that the service does not set cookies on your end device at any time.

Instead, the local memory of your browser is used to store an individual ID assigned by Google, which enables your use of the website to be analysed. For this purpose, certain user information is processed via the ID.

The ID is set when a user clicks on an ad placed by Google. If the user visits certain pages of this website, Google and we can recognise that the user has clicked on the ad and has been redirected to this page.

Each Google Ads customer receives a different cookie. Cookies can therefore not be tracked via the websites of Google Ads customers. The information collected in this way is used to generate conversion statistics for Google Ads customers who have opted for conversion tracking. The customers find out the total number of users who clicked on their advert and were redirected to a page with a conversion tracking tag.

However, they do not receive any information with which users can be personally identified. When using Google Ads, personal data may also be transmitted to the servers of Google LLC. in the USA. Details on the processing triggered by Google Ads Conversion Tracking and how Google handles data from websites can be found here: <https://policies.google.com/technologies/partner-sites>

If the information collected has a personal reference, the processing is carried out in accordance with Art. 6 para. 1 lit. f GDPR on the basis of our legitimate interest in the statistical evaluation of the success of our advertising campaigns.

Google's privacy policy can be viewed here:

<https://business.safety.google/intl/de/privacy/> and

<https://www.google.de/policies/privacy/>

For data transfers to the USA, the provider has signed up to the EU-US Data Privacy Framework, which ensures compliance with the European level of data protection on the basis of an adequacy decision by the European Commission.

10.5 Google Ads conversion tracking

This website uses the online advertising programme "Google Ads" and, as part of Google Ads, the conversion tracking of Google Ireland Limited, Gordon House, 4

Barrow St, Dublin, D04 E5W5, Ireland ("Google"). We use Google Ads to draw attention to our attractive offers on external websites with the help of advertising material (so-called Google Adwords). We can determine how successful the individual advertising measures are in relation to the advertising campaign data. Our aim is to show you adverts that of interest to you, to make our website more interesting for you and to achieve a fair calculation of the advertising costs incurred.

The cookie for conversion tracking is set when a user clicks on an Ads advert placed by Google. Cookies are small text files that are stored on your end device. These cookies generally lose their validity after 30 days and are not used for personal identification. If the user visits certain pages of this website and the cookie has not yet expired, Google and we can recognise that the user has clicked on the ad and has been redirected to this page. Each Google Ads customer receives a different cookie. Cookies can therefore not be tracked via the websites of Google Ads customers. The information collected using the conversion cookie is used to generate conversion statistics for Google Ads customers who have opted for conversion tracking. Customers are told the total number of users who clicked on their advert and were redirected to a page with a conversion tracking tag. However, they do not receive any information with which users can be personally identified. When using Google Ads, personal data may also be transmitted to the servers of Google LLC. in the USA.

Details on the processing triggered by Google Ads Conversion Tracking and how Google handles data from websites can be found here:

<https://policies.google.com/technologies/partner-sites>

All processing described above, in particular the setting of cookies for reading information on the terminal device used, will only be carried out if you have given us your express consent to do so in accordance with Art. 6 para. 1 lit. a GDPR. You can revoke your consent at any time with effect for the future by deactivating this service in the "cookie consent tool" provided on the website.

You can also permanently object to the setting of cookies by Google Ads Conversion Tracking by downloading and installing the Google browser plug-in available at the following link:

<https://www.google.com/settings/ads/plugin?hl=de>

Please note that certain functions of this website may not be available or may only be available to a limited extent if you have deactivated the use of cookies.

Google's privacy policy can be viewed here:

<https://business.safety.google/intl/de/privacy/> and

<https://www.google.de/policies/privacy/>

For data transfers to the USA, the provider has signed up to the EU-US Data Privacy Framework, which ensures compliance with the European level of data protection on the basis of an adequacy decision by the European Commission.

10.6 Google Marketing Platform

This website uses the online marketing tool Google Marketing Platform of the operator Google Ireland Limited, Gordon House, 4 Barrow St, Dublin, D04 E5W5, Ireland ("GMP").

GMP uses cookies to display adverts that are relevant to users, to improve campaign performance reports or to prevent a user from seeing the same adverts more than once. Google uses a cookie ID to record which adverts are displayed in which browser and can thus prevent them from being displayed more than once. In addition, GMP can use cookie IDs to record so-called conversions that are related to ad requests. This is the case, for example, when a user sees a GMP advert and later visits the advertiser's website using the same browser and makes a purchase via this website. According to Google, GMP cookies do not contain any personal information.

Due to the marketing tools used, your browser automatically establishes a direct connection with the Google server.

We have no influence on the scope and further use of the data collected by Google through the use of this tool and therefore inform you according to our state of knowledge as follows: By integrating GMP, Google receives the information that you accessed the corresponding part of our website or clicked on an advert from us. If you are registered with a Google service, Google can assign the visit to your account. Even if you are not registered with Google or have not logged in, it is possible that the provider will find out your IP address and store it. When using GMP, personal data may also be transmitted to the servers of Google LLC. in the USA.

All processing described above, in particular the setting of cookies for reading information on the terminal device used, will only be carried out if you have given us your express consent to do so in accordance with Art. 6 para. 1 lit. a GDPR. You can revoke your consent at any time with effect for the future by deactivating this service in the "cookie consent tool" provided on the website.

For data transfers to the USA, the provider has signed up to the EU-US Data Privacy Framework, which ensures compliance with the European level of data protection on the basis of an adequacy decision by the European Commission.

The privacy policy of GMP by Google can be found here:
<https://business.safety.google/intl/de/privacy/> and

<https://www.google.de/policies/privacy/>

11) Page functionalities

11.1 Youtube

This website uses plugins to display and play videos from the following provider: Google Ireland Limited, Gordon House, 4 Barrow St, Dublin, D04 E5W5, Ireland

Data may also be transmitted to: Google LLC, USA

When you access a page on our website that contains such a plugin, your browser establishes a direct connection to the provider's servers in order to load the plugin. Certain information, including your IP address, is transmitted to the provider.

If playback of embedded videos is started via the plugin, the provider also uses cookies to collect information about user behaviour, compile playback statistics and prevent abusive behaviour.

If you are logged into a user account with the provider during your visit to the site, your data will be assigned directly to your account when you click on a video. If you do not wish your data to be associated with your account, you must log out before clicking the play button.

All of the aforementioned processing, in particular the setting of cookies for reading information on the terminal device used, will only take place if you have given us your express consent to do so in accordance with Art. 6 para. 1 lit. a GDPR. You can revoke your consent at any time with effect for the future by deactivating this service via the "cookie consent tool" provided on the website.

For data transfers to the USA, the provider has signed up to the EU-US Data Privacy Framework, which ensures compliance with the European level of data protection on the basis of an adequacy decision by the European Commission.

11.2 Google Maps

This website uses an online map service from the following provider: Google Maps (API) from Google Ireland Limited, Gordon House, 4 Barrow St, Dublin, D04 E5W5, Ireland ("Google").

Google Maps is a web service for interactive (land) maps in order to visualise geographical information. Using this service will show you our location and make it easier for you to find us.

Information about your use of our website (as your IP address) is already collected when you access those subpages in which the Google Maps map is integrated.

IP address) to Google servers and stored there; this may also involve transmission to the servers of Google LLC. in the USA. This occurs regardless of whether Google provides a user account through which you are logged in or whether a user account exists. If you are logged in to Google, your data will be assigned directly to your account. If you do not wish your data to be associated with your Google profile, you must log out before activating the button. Google stores your data (even for users who are not logged in) as usage profiles and analyses them.

The collection, storage and evaluation are carried out in accordance with Art. 6 para. 1 lit. f GDPR on the basis of Google's legitimate interest in the display of personalised advertising, market research and/or the needs-based design of Google websites. You have the right to object to the creation of these user profiles, whereby you must contact Google to exercise this right. If you do not agree to the future transmission of your data to Google in connection with the use of Google Maps, you also have the option of completely deactivating Google Maps web service by switching off the JavaScript application in your browser. Google Maps and thus also the map display on this website can then not be used.

Insofar as legally required, we have obtained your consent to the processing of your data as described above in accordance with Art. 6 para. 1 lit. a GDPR. You can revoke your consent at any time with effect for the future. To exercise your right of revocation, please follow the option described above for making an objection.

For data transfers to the USA, the provider has signed up to the EU-US Data Privacy Framework, which ensures compliance with the European level of data protection on the basis of an adequacy decision by the European Commission.

Further information on Google's privacy policy can be found here:
<https://business.safety.google/intl/de/privacy/>

11.3 OpenStreetMap

This website uses an online map service from the following provider:
OpenStreetMap Foundation, St John's Innovation Centre, Cowley Road, Cambridge, CB4 0WS, UK

The online map service is a tool for interactive (land) maps in order to visualise geographical information. By using this service, our location is displayed to you and any geolocalisation is made easier.

Information about your use of our website (as your IP address) is transmitted to the provider's server and stored there as soon as you access the subpages in which the provider's map is integrated.

The processing of your personal data is carried out in accordance with Art. 6 para. 1 lit. f

GDPR on the basis of our legitimate interest in the needs-based design of our website. If you not agree to the future transmission of your data to the provider, you have the option of completely deactivating the provider's online map service by switching off the JavaScript application in your browser. The online map service on this website can then no longer be used.

Insofar as legally required, we have obtained your consent to the processing of your data as described above in accordance with Art. 6 para. 1 lit. a GDPR. You can revoke your consent at any time with effect for the future. To exercise your right of revocation, please follow the option described above for making an objection.

When data is transferred to the provider location, an adequate level of data protection is guaranteed by an adequacy decision of the European Commission.

11.4 Google Maps API

We use the services of the following provider to check certain entries in the address form of the order process of our web shop for input errors in real time: Google Ireland Limited, Gordon House, 4 Barrow St, Dublin, D04 E5W5, Ireland

Data may also be transmitted to: Google LLC, USA

The provider validates the address entered, verifies the spelling and adds any missing data. In the case of ambiguous addresses, correct alternative suggestions are displayed. For this purpose, the address data you enter is transmitted to the provider, where it is stored and analysed.

This processing is carried out in accordance with Art. 6 para. 1 lit. f GDPR on the basis of our legitimate interest in the proper recording of the customer's correct address data for the conscientious fulfilment of our contractual delivery obligations and for the prevention of contract performance problems.

The provider processes the data concerned separately and does not merge it with other data pools, and deletes it as soon as its status or the data is deleted. correctness has been confirmed, but after 30 days at the latest.

For data transfers to the USA, the provider has signed up to the EU-US Data Privacy Framework, which ensures compliance with the European level of data protection on the basis of an adequacy decision by the European Commission.

Further information on Google's privacy policy can be found here:
<https://business.safety.google/intl/de/privacy/>

11.5 Google Web Fonts

This site uses so-called web fonts from the following provider for the standardised display of fonts: Google Ireland Limited, Gordon House, 4 Barrow St, Dublin, D04 E5W5, Ireland

When you call up a page, your browser loads the required web fonts into your browser cache in order to display texts and fonts correctly and establishes a direct connection to the provider's servers. In the process, certain browser information, including your IP address, is transmitted to the provider.

Data may also be transmitted to: Google LLC, USA

The processing of personal data in the course of establishing a connection with the font provider is only carried out if you have given us your express consent to do so in accordance with Art. 6 para. 1 lit. a GDPR. You can revoke your consent at any time with effect for the future by deactivating this service via the "cookie consent tool" provided on the website.

If your browser does not support web fonts, a standard font from your computer will be used.

For data transfers to the USA, the provider has signed up to the EU-US Data Privacy Framework, which ensures compliance with the European level of data protection on the basis of an adequacy decision by the European Commission.

Further information on Google's privacy policy can be found here:
<https://business.safety.google/intl/de/privacy/>

11.6 Google reCAPTCHA

On this website we use the CAPTCHA service of the following provider: Google Ireland Limited, Gordon House, 4 Barrow St, Dublin, D04 E5W5, Ireland

Data may also be transmitted to: Google LLC, USA. The provider uses "Google Fonts", i.e. fonts downloaded from the Internet by Google, for the visual design of the Captcha window. No information other than that already transmitted to Google via the ReCaptcha functionality will be processed.

The service checks whether an entry is made by a natural person or abusively by machine and automated processing, and blocks spam, DDoS attacks and similar automated malicious access. In order to ensure that an action is carried out by a person and not by an automated bot, the provider collects the IP address of the end device used, identification data of the browser and operating system type used as well as the date and duration of the visit and transmits these to the provider's servers for evaluation. This may involve the use of cookies, i.e. small text files that are stored in the browser of the end device.

Insofar as the processing described above is carried out on the basis of cookies

These are only set if you have given us your express consent to do so in accordance with Art. 6 para. 1 lit. a GDPR. You can revoke your consent at any time with effect for the future by deactivating this service in the "cookie consent tool" provided on the website.

If the processing described above is carried out without the use of cookies, the legal basis is our legitimate interest in determining individual responsibility on the Internet and avoiding misuse and spam in accordance with Art. 6 para. 1 lit. f GDPR.

We have concluded an order processing contract with the provider, which ensures the protection of the data of our website visitors and prohibits unauthorised disclosure to third parties.

For data transfers to the USA, the provider has signed up to the EU-US Data Privacy Framework, which ensures compliance with the European level of data protection on the basis of an adequacy decision by the European Commission.

Further information on Google's privacy policy can be found here:
<https://business.safety.google/intl/de/privacy/>

11.7 Microsoft Power BI

We use the "Microsoft Power BI" service from Microsoft Corporation, One Microsoft Way, Redmond, WA 98052-6399, USA, for the internal visualisation of business processes and for user-defined analyses of business processes. Where necessary, personal customer data may be the subject of visualisation and analysis processes and may be processed by Microsoft BI for this purpose. In this case, Microsoft processes personal data as a processor bound by instructions in accordance with Art. 28 GDPR and has made a contractual to us to protect this data in accordance with the legal requirements.

To this end, Microsoft uses state-of-the-art encryption methods and guarantees that data processing procedures are carried out exclusively in billing centres within the EU.

12) Tools and miscellaneous

12.1 - DATEV

We use the cloud-based accounting software service of the following provider to handle our accounting: DATEV eG, Paumgartnerstr. 6-14, 90429 Nuremberg, Germany

The provider processes incoming and outgoing invoices and, where applicable, the

bank transactions of our company in order to automatically record invoices, match them to the transactions and create the financial accounting in a semi-automated process.

If personal data is also processed in this context, the processing is based on our legitimate interest in the efficient organisation and documentation of our business processes.

12.2 Cookie Consent Tool

This website uses a so-called "cookie consent tool" to obtain effective user consent for cookies and cookie-based applications that require consent. The "cookie consent tool" is displayed to users when they access the website in the form of an interactive user interface on which consent for certain cookies and/or cookie-based applications can be given by ticking a box. By using the tool, all cookies/services requiring consent are only loaded if the respective user gives their consent by ticking the appropriate box. This ensures that such cookies are only set on the user's end device if consent has been granted.

The tool sets technically necessary cookies to save your cookie preferences. Personal user data is not processed in this process.

If, in individual cases, personal data (such as the IP address) is processed for the purpose of storing, assigning or logging cookie settings, this is done in accordance with Art. 6 para. 1 lit. f GDPR on the basis of our legitimate interest in legally compliant, user-specific and user-friendly consent management for cookies and thus in a legally compliant design of our website.

Another legal basis for the processing is Art. 6 para. 1 lit. c GDPR. As the controller, we are subject to the legal obligation to make the use of technically unnecessary cookies dependent on the respective user consent.

Where necessary, we have concluded an order processing contract with the provider, which ensures the protection of the data of our website visitors and prohibits unauthorised disclosure to third parties.

Further information about the operator and the setting options of the cookie consent tool can be found directly in the corresponding user interface on our website.

12.3 Doofinder

This website uses the search technology service of the following provider: DooFinder S.L., Madrid 28037, Rufino González 23 bis, 1^o 1, Spain

For the provision of the search function for articles via the search field and for the

navigation and filters, the provider collects and stores certain user information (such as the user or session ID) in anonymised form.

If personal data is also processed in this context, the processing is carried out in accordance with Art. 6 para. 1 lit. f GDPR on the basis of our legitimate interest in providing an error-tolerant search for articles and thus in optimising the marketing of our offer.

13) Rights of the data subject

13.1 The applicable data protection law grants you the following data subject rights (rights of access and intervention) vis-à-vis the controller with regard to the processing of your personal data, whereby reference is made to the stated legal basis for the respective exercise requirements:

- Right to information pursuant to Art. 15 GDPR;
- Right to rectification pursuant to Art. 16 GDPR;
- Right to erasure pursuant to Art. 17 GDPR;
- Right to restriction of processing pursuant to Art. 18 GDPR;
- Right to information in accordance with Art. 19 GDPR;
- Right to data portability pursuant to Art. 20 GDPR;
- Right to withdraw consent granted pursuant to Art. 7 (3) GDPR;
- Right to lodge a complaint pursuant to Art. 77 GDPR.

13.2 RIGHT OF OBJECTION

IF WE PROCESS YOUR PERSONAL DATA AS PART OF A BALANCING OF INTERESTS ON THE BASIS OF OUR OVERRIDING LEGITIMATE INTEREST, YOU HAVE THE RIGHT TO OBJECT TO THIS PROCESSING AT ANY TIME WITH EFFECT FOR THE FUTURE ON GROUNDS RELATING TO YOUR PARTICULAR SITUATION.

IF YOU EXERCISE YOUR RIGHT TO OBJECT, WE WILL STOP PROCESSING THE DATA CONCERNED. HOWEVER, WE RESERVE THE RIGHT TO CONTINUE PROCESSING IF WE CAN DEMONSTRATE COMPELLING LEGITIMATE GROUNDS FOR THE PROCESSING WHICH OVERRIDE YOUR INTERESTS, FUNDAMENTAL RIGHTS AND FREEDOMS, OR IF THE PROCESSING SERVES THE ESTABLISHMENT, EXERCISE OR DEFENCE OF LEGAL CLAIMS.

IF YOUR PERSONAL DATA ARE PROCESSED BY US FOR THE PURPOSE OF DIRECT MARKETING, YOU HAVE THE RIGHT OBJECT AT ANY TIME TO THE PROCESSING OF PERSONAL DATA CONCERNING YOU FOR THE PURPOSE OF SUCH MARKETING. YOU CAN EXERCISE YOUR OBJECTION AS DESCRIBED ABOVE.

IF YOU MAKE USE OF YOUR RIGHT OF OBJECTION, WE WILL TERMINATE THE

PROCESSING OF THE DATA CONCERNED FOR DIRECT MARKETING PURPOSES.

14) Duration of storage of personal data

The duration of the storage of personal data is determined by the respective legal basis, the purpose of processing and - if applicable - additionally by the respective statutory retention period (e.g. retention periods under commercial and tax law).

When processing personal data on the basis of express consent in accordance with Art. 6 para. 1 lit. a GDPR, the data concerned will be stored until you withdraw your consent.

If there are statutory retention periods for data that is processed within the framework of legal or similar obligations on the basis of Art. 6 para. 1 lit. b GDPR, this data will be routinely deleted after the retention periods have expired, provided that it is no longer required for contract fulfilment or contract initiation and/or we no longer have a legitimate interest in further storage.

When processing personal data on the basis of Art. 6 para. 1 lit. f GDPR, this data will be stored until you exercise your right to object in accordance with Art. 21 para. 1 GDPR, unless we can demonstrate compelling legitimate grounds for the processing which override your interests, rights and freedoms, or the processing serves the establishment, exercise or defence of legal claims.

When processing personal data for the purpose of direct marketing on the basis of Art. 6 para. 1 lit. f GDPR, this data is stored until you exercise your right to object in accordance with Art. 21 para. 2 GDPR.

Unless otherwise in the other information in this declaration on specific processing situations, stored personal data is deleted when it is no longer necessary for the purposes for which it was collected or otherwise processed.